




Annual Report 2020



“The agroecological transition is more necessary than ever... and the current context could be the accelerator of it!”

Editorial



Joël Lebreton
Chairman



Elphège Ghestem Zahir
Managing Director

2020 is no ordinary year. The shock caused by the Coronavirus pandemic is unequalled, with unprecedented upheavals and a crisis both on the economic and the health fronts in the southern countries.

The agricultural and food sectors are particularly affected by these disruptions, highlighting the structural weaknesses of the food systems and raising worldwide concerns.

Thanks to its geographic presence in about fifteen countries, Agrisud enjoys a prime position to observe the effects of the crisis in a wide range of situations. Once again, our findings confirm the relevance of the agricultural development model that we have been defending: a far more resilient model thanks to agroecology, a diversified production, varied marketing channels, and a strong territorial anchorage.

Acting in the field...

Thanks to our highly decentralized organization and strong autonomy of our teams in the countries, we have continued to work despite the challenges caused by this unique situation. Although some projects have slowed down, which translates into an 8% decrease approximately in Agrisud's own operation compared to 2019, new activities could be initiated in Laos, Madagascar, or be appraised in Senegal and Ivory Coast.

To illustrate Agrisud's action and impact, a few key figures should be added here.

In 2020, **34 ongoing projects in 13 countries** provided active support to **14,435 very small farming enterprises (VSEs)**. Among them, 3,984 were newly created. These VSEs generated sales revenue of €182M.

All in all, since the founding of Agrisud, over 75,000 VSEs have been supported, which helped more than 377,000 people rise out of poverty, Agrisud's ultimate goal.

Meanwhile, we pursued our action regarding **skills transfer**: in 2020, **46 local organizations** were provided with capacity building in agroecology, management advising or territory project management to help build sustainable agriculture. This is necessary to maintain the quality of our projects and to multiply the results with our partners.

We also conducted awareness-raising and advocacy actions for resilient and sustainable food systems in the North and in the South alike.

A still solid, constantly growing organization

Two people joined the new board of directors set up mid-2019: Christian de Perthuis, climate economist, and Roland Ries, former Mayor of Strasbourg.

At general management, Yvonnick Huet handed over to Elphège Ghestem-Zahir in July 2020. The new organization within the operation team – strengthened as well – helped successfully implement the transition which had been prepared since the spring of 2019.

Agrisud thus successfully went through a transition period which unfolded in 2019 and 2020 and helped consolidate its fundamentals.

The association teams, at the head office and in the field, look to the future with determination and optimism to pursue and amplify actions supporting agroecological transition of the territories.

In 2020, our actions for efficient and sustainable food systems

From March to October, Agrisud conducted an in-depth analysis of food systems, their efficiency and their sustainability.

Based on field observations cross-checked with a bibliographical review, this analysis focused on:

- the effects of the Covid-19 crisis in our intervention contexts;
- the determining factors of efficiency and sustainability for food systems.

This work confirms that the three fundamental elements in our approach are relevant to support sustainable agriculture:

- 1 Agroecology**
- 2 Economic integration of family farms**
- 3 Multi-actor and pluri-sector territory projects**

AGRITER PROGRAMME The analytical work was carried out under the AGRITER programme (Phase 1, 2018-2020). Thanks to this programme, supported by the AFD and the Nouvelle-Aquitaine Region among others, Agrisud and its partners dedicate all the necessary resources to analyze and capitalize on various field experiences and to contribute to the implementation of public policies in favor of sustainable agriculture development.



1

AGROECOLOGY

- **For reduced reliance on external factors to the farm,** and lowered vulnerability to price variations or stock shortages in times of crisis.
- **For better risk distribution** through diversification of activities and products.
- **For crisis prevention** by contributing to climate change mitigation and by reducing risks of agrosystems degradation.



2

ECONOMIC INTEGRATION OF FAMILY FARMS

- **For better adaptability** of farming systems to changes in the economic environment.
- **To secure the flow of food products** and to better promote them in various marketing channels.



3

MULTI-ACTOR AND PLURI-SECTOR TERRITORY PROJECTS

- **To identify and share the territory issues** for sustainable agriculture.
- **To secure farms development** and preserve natural productive capital.
- **To achieve agroecological transition of territories.**

Our fields of expertise

*3 fields of expertise
to bring about significant changes
to the benefit of disadvantaged populations*



EXPERTISE >1 FIELD PROJECT MANAGEMENT

P.08

Implementing structuring projects focused on sustainable agriculture and territories development.

Through its projects, Agrisud International brings out enterprises and creates wealth for southern countries. Projects approaches are economic and agroecological, with additional complementary components (nutrition, environmental protection...) for sustainable development of territories.



EXPERTISE >2 TRANSFER OF KNOWLEDGE AND KNOW-HOW P.18

Passing on methods and tools to improve intervention capacity.

Through knowledge sharing, training courses, support to project management, Agrisud International reinforces the organizations' practices in the North and in the South to enhance the impact: project management, agroecology, management and entrepreneurship advising, territory projects for sustainable agriculture.



EXPERTISE >3 AWARENESS-RAISING & ADVOCACY

P.20

Carrying out actions in the North and in the South for a change in development practices and policies.

Through its awareness-raising and advocacy actions conducted directly or through networks, Agrisud International promotes favorable conditions for sustainable development of supported activities.

Key figures

Since
1992

75,424

very small family farming
enterprises supported

377,120

people lifted out
of poverty

443

local organisations
supported

26

countries
of intervention



In
2020

14,435

very small family farming
enterprises supported

72,175

people lifted out
of poverty

46

local organisations
supported

13

countries
of intervention



13
companies
working
together with us



13
communities
involved in
our actions

Results

IN AGRO-ENVIRONMENTAL TERMS



17,322

hectares in agroecological
transition



259,830

tons of food
produce



352,728

trees planted

IN SOCIO-ECONOMIC TERMS



182

million Euros
of sales revenue



146

millions Euros
of net income



21,653

direct farming jobs
created or maintained

In 2020, Agrisud led 34 projects in 13 countries

Our actions focus on:

- **sustainable agriculture**
- **responsible value chains**
- **territories development**

They contribute to reaching several Sustainable Development Goals.

Our teams work with a wide diversity of partners who are committed with us over the long term.



our actions directly support



Caption:



Number of ongoing projects per country

3 of which are new:

IN MOROCCO



AVACLIM

« Agroecology, a way for climate change adaptation »

Multi-actor and multi-country project with the objective to promote agroecology in drylands. The actions aim at enhancing the capacities of actors, capitalizing on knowledge, assessing agroecological initiatives in 7 countries, and advocating for public policies that support agroecology.

> See page 14

IN MADAGASCAR



ARENA

« Support to economic, nutritional and food resilience of disadvantaged rural families »

Project stemming from the "Covid-19 – Health In Common" initiative supported by the Ministry for Europe and Foreign Affairs and the Agence Française de Développement, in response to the health crisis in developing countries. The objective is to boost farming activity for families and fight against malnutrition, especially for children.

> See page 16

IN LAOS



SOLIDAE-ANAMAY

« Reducing domestic waste generation in rural areas »

Awareness-raising and actions project with rural communities to preserve natural resources. The project aims at restoring a healthy environment by educating villagers about waste management and mobilizing them around local alternatives to reduce pollution caused by the use of non-biodegradable packaging and containers.

> See page 17

MADAGASCAR
SINCE 2005

8

1 MAURITIUS
SINCE 2019

CHINA
SINCE 2019

1

LAOS
SINCE 2004

4

2

1

VIETNAM
SINCE 2016

CAMBODIA
SINCE 1995

1

BALI
SINCE 2014

Cross-cutting topics in all our projects



Madagascar, Itasy Region

Connecting farms and enterprises: a powerful lever for development of value chains and territories

Agrisud and its partners facilitate the development of sustainable and fair business partnerships between family farms in precarious situations and companies from various sectors: tourism, catering, cosmetics, food...

The aim is to promote connections based on a “win-win” principle and having a positive impact on the territory.

A win-win principle > Family farms in precarious situations increase their income through production improvement and market diversification. Companies benefit from quality products, traceability, and a positive, enhanced image with their customers.

A positive impact on the territory > Agroecological production methods are implemented to improve productivity and preserve natural resources; wealth is generated, and fair redistribution mechanisms are established; ecological footprint of activities is reduced, and production methods and local products are enhanced.

These partnerships are part of a CSR comprehensive approach and come in response to the requirements of customers who increasingly expect healthy products, are more aware of responsible consumption modes, and fair redistribution of value in the chains.

Enhancing agricultural land, restoring and protecting natural resources

Agrisud and its partners implement an integrated method to manage natural resources.

The aim is to support family farms and their organizations to develop the cultivation areas which are seriously threatened with degradation. These developments are optimized in agricultural terms and preserve the territory’s natural resources.

A successful integrated development > In agricultural layout, soils are protected from erosion and food production is sustainably improved. The forage plants set up on erosion-control arrangements allow families to develop livestock farming and generate additional income. The forest species planted can be used as timber after 10 years.

A positive impact on biodiversity, territory and climate > Biodiversity is preserved throughout all developed areas. Water spring flow rates are stable and water supply to local population is improved both in terms of regularity and quality. Planting of forest and fruit species and promoting agroecological crop systems help limit greenhouse gas emissions and sequester carbon.

These territory projects have direct effects on sustainable development of agriculture. They create positive externalities in terms of environment and preservation of ecosystem services. In Haiti, Laos, Madagascar, and in Senegal as well, agroecological development of agricultural lands strengthen family farms’ resilience to climate change and preserve their production potential.



Vietnam, Hoang Lien Cooperative

Supplying goods and creating value: the double challenge of agro-processing

Agrisud and its partners support the development of farm products processing in developing territories.

Processing can be achieved on an artisanal or semi-industrial scale, by VSEs or professional organizations, and according to various processes – from the simplest, such as drying for products conservation, to the most complex, such as essential oil extraction.

These activities are interesting in terms of food security, creation of added value and jobs, for the benefit of family farms, other actors of the value chains and the territories.

Food use of agricultural products > Processing activities help to provide quality staple foods (flour, oil...), to preserve products, or to upgrade raw products.

Non-food use of agricultural products > Processing activities help to provide components for cosmetics, perfumery, medicine, and create new value chains.

Stimulated economic activities > Processing activities lead to the promotion of small sustainable economic activities, generate additional incomes, and redistribute economic and social added value in the territories.

In Cambodia, Indonesia, Morocco or Ivory Coast, processing of agricultural products is a key element of territorialized, sustainable and wealth-creating food systems.

Initiating and implementing territory projects supported by a diversity of stakeholders

Agrisud and its partners take action to secure the development of family farms and agricultural value chains by supporting the territories' agroecological transitions.

Supporting agroecological transitions means not only imagining technical solutions to farms' specific agricultural issues, but also setting up an enabling environment on political, economic and socio-cultural levels. Therefore, it means working in the territories with a group of actors from different sectors to develop projects where social equity, financial viability and ecological responsibility are promoted.

A multi-actor task > Actions are carried out with farms, economic operators upstream and downstream of the production, elected officials and local authorities, public funders, foundations and companies, research organizations, technical services, and local associations.

For sustainable territories > By promoting income-generating activities, fair trading within the value chains, socio-professional services organizations, development of agricultural production areas, concerted management of natural resources, partnerships and effective co-management of projects...

Because sustainable agricultural development is not only the concern of farms, involving actors from different sectors is one of the key elements for territories to become socially-fair, economically-viable, and ecologically-responsible living spaces.



Activities in South America & Caribbean

HAITI

Sustainable management of the Limbé watershed - Northern Haiti

Goal: 310 VSEs - **Partnership:** GRADIMIRH, the municipalities
Budget: 380 K€ between 2018-2020 - **Funding:** AFD, Nouvelle-Aquitaine Region, BNPP Asset Management



Economic recovery and food security in the municipalities of Port-Salut, Roche-à-Bateau and Saint-Jean-du-Sud, Southern Haiti

Goal: 250 VSEs - **Partnership:** GRADIMIRH, the municipalities
Budget: 178 K€ between 2018-2020 - **Funding:** Nouvelle-Aquitaine Region, Léa Nature Foundation, Lemarchand Foundation, Agrisud

Agroecological transition of farmer families and sustainable management of natural resources – Limbé watershed (Bory Beaulieu)

Goal: 150 VSEs - **Partnership:** GRADIMIRH, the municipality of Limbé
Budget: 175 K€ between 2018-2021 - **Funding:** Misereor, Agrisud

Adaptation of agricultural activities to climate change and to the territory – Municipality of St Raphaël

Goal: 500 VSEs - **Partnership:** IRD, Limonade university campus, GRADIMIRH
Budget: 870 K€ between 2019-2022 - **Funding:** Inter-American Development Bank

BRAZIL

Strengthening of local fresh-product value-chains - Rio das Pedras et Sao Paulo

Goal: 2 cooperatives - **Partnership:** COMISFLU Cooperative, Ecoverde Cooperative, CDRS, Club Med
Budget: 32 K€ between 2020 - **Funding:** Club Med, Agrisud



Activities in Africa

MOROCCO

Sustainable enhancement of the agricultural sector performances (Phase 1) - Ghassate

Goal: 350 VSEs - **Partnership:** ORMVAO, Norsys Foundation
Budget: 640 K€ between 2016-2020 - **Funding:** MASEN, Acwa Power, AFD, LSDH

Sustainable enhancement of the agricultural sector performances (Phase 2) - Ghassate

Goal: 500 VSEs - **Partnership:** ORMVAO, Norsys Foundation
Budget: 700 K€ between 2020-2023 - **Funding:** AFD, LSDH, Agrisud and its partners

⊕ AVACLIM: Agroecology, a way for climate change adaptation

Multi-country project: South Africa, Brazil, Burkina Faso, Ethiopia, India, Morocco, Senegal

Goal: Promote agroecology in drylands - **Coordinator:** CARI
Implementing partners in Morocco: Agrisud, Norsys Foundation
Budget: 3,000 K€ between 2020-2023 - **Funding:** FFEM, GEF

Strengthening of the olive-oil value-chain - Skoura palm grove

Goal: 1 cooperative supplier of quality olive oil - **Partnership:** L'Oréal, Olvea, Al Mohammedia Cooperative, Norsys Foundation, ORMVAO
Budget: 315 K€ between 2018-2020 - **Funding:** L'Oréal, local grants (through ORMVAO)

Strengthening and sustainable development of farming activities - Marrakech palm grove

Goal: 50 VSEs pilots - **Partnership:** Norsys Foundation, Mohammed VI Foundation for the Protection of the Environment

Budget: 239 K€ between 2018-2020 - **Funding:** OCP Foundation, Norsys Foundation, Club Med, Agrisud

Methodological and technical skills transfer in agroecology to Caritas Maroc

2016-2020 Accompaniment mission - **Partnership:** Caritas Maroc, Norsys Found.
Budget: 50 K€ for Agrisud & Norsys Foundation support - **Funding:** Caritas Maroc

Management advising skills transfer to Migrations et Développement

2020 Accompaniment mission - **Partnership:** Migrations et Développement, Norsys Foundation

Budget: 9 K€ for Agrisud & Norsys Foundation support - **Funding:** Migrations et Développement

Professionalization of fruit farms – Asni, Marrakech palm grove

Goal: 2 cooperatives - **Partnership:** Norsys Foundation, Tifawine Cooperative, Guindo Cooperative, Club Med

Budget: 13.5 K€ in 2020 - **Funding:** Club Med, Agrisud





SENEGAL

Revitalization of the agricultural production in family farms Diourbel and Fatick regions



Goal: 350 VSEs - **Partnership:** local authorities, agroecologists network of the Fatick region, CIPA, CEAS

Budget: 326 K€ between 2018-2020 - **Funding:** AFD, Nouvelle-Aquitaine Region, IFAID, BNPP AM, CEAS, Pierre Castel dotation funds.

Strengthening of local value-chains - Cap Skirring

Goal: 141 VSEs / 1 EIG of 4 groupings - **Partnership:** CPAS, Batiaye EIG, Club Med

Budget: 9 K€ in 2020 - **Funding:** Club Med, Batiaye EIG, Agrisud

GUINEA-BISSAU

Support to the agroecology skills center

2015-2021 Accompaniment mission

Partnership: Swissaid (project manager)

Budget: 100 K€ between 2015-2021

Funding: Swissaid



Activities in Africa & Indian Ocean

MADAGASCAR

Mahavotra : Forestry, agroforestry and land-use planning - Itasy

Goal: 1,370 VSEs - **Partnership:** CEAS, AMADESE, Ilofosana, Nouvelle-Aquitaine Region, IFAID

Budget: 521 K€ between 2019-2020 - **Funding:** AFD, Nouvelle-Aquitaine Region, CEAS, IFAID, BNPP AM, A Tree for You



+ ARENA: Support to economic, nutritional and food resilience of disadvantaged rural families - Itasy

Goal: 560 families - **Partnership:** Regional Office of Nutrition, APDRA

Budget: 400 K€ between 2020-2022 - **Funding:** AFD

Enhancement of nutritional security - Itasy

Goal: 940 families et 3 760 enfants - **Partnership:** Regional Office of Nutrition, SAF-FJKM, ARIF

Budget: 74 K€ between 2017-2020 - **Funding:** Bel Foundation, Mahavotra project

Ecosystems preservation and improvement of the living conditions of populations living near the Beampingaratsy forest massif

Goal: 1,750 VSEs - **Partnership:** Nitidæ

Budget: 1,770 K€ (agricultural component) between 2018-2021 - **Funding:** AFD

Integrated management of water resources - Haute Matsiatra

Goal: 550 VSEs - **Partnership:** Haute Matsiatra Region, Lyon Métropole, Nitidæ

Budget: 516 K€ between 2016-2021 - **Funding:** Lyon Métropole, Agence de l'eau Rhône-Méditerranée-Corse, A Tree for You, Association RQE

Improving agricultural productivity in Madagascar - Vatovavy-Fitonvany and Atsimo-Atsinanana

Goal: 3,920 VSEs - **Partnership:** WHH and SD Mad

Budget: 1,116 K€ between 2017-2021 - **Funding:** Malagasy Ministry of Agriculture/AFD

Improving agricultural productivity in Madagascar - Vakinankaratra

Goal: 1,372 VSEs - **Partnership:** SD Mad

Budget: 686 K€ between 2017-2021 - **Funding:** Malagasy Ministry of Agriculture/AFD

Agricultural and rural training in Itasy

Support mission for the integration of agricultural and rural training into public education policies - **Partnership:** Nouvelle-Aquitaine Region, Itasy Region, IESSI, technical and vocational high schools

Budget: 59 K€ between 2019-2021 - **Funding:** AFD, Nouvelle-Aquitaine Region, Agrisud

MAURITIUS

Implementation of local fresh-product value-chains

Goal: 15 VSEs - **Partnership:** Club Med

Budget: 25 K€ in 2020

Funding: Club Med, Agrisud



Activities in Asia

LAOS

Forestry and agroecology in mountainous areas of Northern Laos Luang Prabang



Goal: 460 VSEs - **Partnership:** GCDA, Lao Women's Union, PAFO, DAFO, District of Viengkham, DONRE, DEO

Budget: 346 K€ between 2018-2020 - **Funding:** AFD, Swiss Philantropy Found., Ensemble Foundation, France Volontaires

+ SOLIDAE-ANAMAY: Reducing domestic waste generation in rural areas

Goal: 13 villages and 16 schools - **Partnership:** Xon Phao Disabled People Working Group, DONRE, DEO

Budget: 150 K€ between 2020-2022 - **Funding:** Mairie de Paris, Agrisud and its partners

Enhancement of the family farmers nutrition in highland areas - Oudomxay, Huaphan

Goal: 4,000 families - **Partnership:** SNV (project manager)

Budget: 1,100 k€ (agricultural component) between 2016-2020 - **Funding:** SADC, France Volontaires

Community engagement and livelihood protection - District Nakaï, Nam Theun

Goal: 48 villages located on the outskirts or in the Nakaï Nam Theun National Park, Khammouane Province - **Partnership:** WCA (Wildlife Conservation Association), CLL (Creative Literacy Laos) and Anoulak project

Budget: 90 K€ between 2017-2020 - **Funding:** WMPA - World bank

INDONESIA (BALI)

Strengthening of local fresh-product value-chains

Goal: 1 cooperative - **Partnership:** Club Med

Budget: 12 K€ in 2020 - **Funding:** Club Med, Agrisud

CAMBODIA

Intensification of agroecological practices and diversification of family farming - Siem Reap

Goal: 1,050 VSEs - **Partnership:** Srer Khmer, Hauts-de-Seine Department

Budget: 1,310 K€ between 2019-2022 - **Funding:** AFD, Hauts-de-Seine Department, BNPP AM, Archaeology and Development Foundation, A Tree for You, Planet Urgence, Templantation

Structuring and management of the faecal sludge sector and organic fertilizers production - Siem Reap

Goal: 500 tonnes of humus produced per year - **Partnership:** Siem Reap Province, SIAAP, AIMF, AESN

Budget: 1,700 K€ between 2020-2024 - **Funding:** Siem Reap Province, SIAAP, AIMF, AESN

VIETNAM

Strengthening and diversification of farming activities for the ethnic minorities of Hoang Lien National Park - Lao Cai

Goal: 400 VSEs - **Partnership:** Hoang Lien National Park, Agriculture Office in Sa Pa, CRCO, Nouvelle-Aquitaine Region

Budget: 630 K€ between 2018-2021 - **Funding:** AFD, Nouvelle-Aquitaine Region, France Volontaires, Hoang Lien National Park, IFAID

CHINA

Implementation of sustainable value-chains - Guilin

Goal: 10 VSEs - **Partnership:** Club Med

Budget: 22 K€ in 2020

Funding: Club Med, Agrisud



Goal of this approach

Strengthening skills and ensuring the quality of our teams interventions as well as development organizations over time: NGOs, associations, professional organizations, technical services...

Since
2010

42 CYCLES

15 COUNTRIES

More than **TRAINED**
380 ORGANIZATIONS



3 complementary educational tools

Designed and developed by our teams, these 3 guides offer tools and methods to implement sustainable agricultural development actions. They are intended for technicians, facilitators, coordinators, advisers... who provide close support to families and their professional organizations in their agricultural activities.

"AGROECOLOGY, BEST PRACTICES"



Guide focusing on agroecological practices at the production units level.

Goal: to improve farming systems and practices



Related training cycle :

BEST PRACTICES IN AGROECOLOGY

- Understand agroecology and its economic, social and environmental dimensions
- Understand the principles of sustainable management of agrosystems
- Analyse a context of intervention, identify adapted agroecological practices
- Be able to transmit these practices to VSEs

"MANAGEMENT ADVISING TO VERY SMALL FAMILY FARMING ENTERPRISES"



Guide focusing on the technico-economic results of the VSEs.

Goal: to improve farms management



Related training cycle :

MANAGEMENT ADVISING TO VERY SMALL FAMILY FARMING ENTERPRISES

- Understand advising approach and basic notions of agricultural economics
- Identify performance indicators for VSEs production activities
- Be equipped to collect and process data related to VSEs results
- Be able to analyze a VSE's results and help in decision making

"AGRICULTURE & DYNAMICS OF THE TERRITORIES"



Guide focusing on the interventions at the territory level.

Goal: to promote and secure farms development



Related training cycle :

TERRITORY PROJECTS FOR SUSTAINABLE AGRICULTURE

- Understand territories and stakeholders role
- Identify interactions between VSEs and territories
- Identify multi-actor/pluri-sector actions to facilitate and secure agroecological transition for territories
- Be equipped to implement these actions

Cycles on demand: each training cycle is adapted to the context. It is also possible to combine the 3 cycles in response to specific requests.

Let's support sustainable family farming!

Agriculture is a **strategic sector**. It ensures:

- food and nutritional security for the population,
- creation of wealth and jobs (40% of the global working population engage in activities related to agriculture),
- preservation of natural resources (37% of emerged lands are agricultural lands),
- mitigation and adaptation to climate change (resilience of VSEs, carbon footprint reduction...).

Today, the challenges are numerous in terms of poverty and inequality diminution, reduction of vulnerabilities, climate responsibility, biodiversity preservation, population access to a better future...

So, can agriculture still carry out solutions?

YES, if we reconsider our production and consumption modes.

In all our intervention fields, we promote sustainable family agriculture, based on agroecology, equity of trades within value chains, and balance in management of the territories' resources.

4 principles guide our actions: agroecological quality of products, proximity between actors of value chains, financial viability and social equity, autonomy and complementarity of territories.

Based on our experiences in various contexts, we carry out awareness-raising and advocacy actions in the South as well as in the North to **inform, raise awareness and support change**.





INFORMING



... by sharing our expertise

As part of the **ALIMENTERRE Festival** supported by the Comité Français pour la Solidarité Internationale (CFSI, French committee for international solidarity), Agrisud International and its partners organized 4 events in 4 countries: Vietnam, Senegal, Morocco, and Madagascar.

Those meetings helped to inform different audiences, notably young people, about the challenges of sustainable farming and food systems

FOCUS on the virtual events at the end of 2020



Agrisud was invited to share its analysis "Risks and resilience factors of the food systems" with a large audience (professionals of the development sector, scientists, students, citizens...) at a number of meetings: Forum Alimentation et Territoires (Food and Territories Forum), Festival des Solidarités (Solidarities Festival), and the 4th International Conference on Global Food Security.



RAISING AWARENESS



... by spreading our vision

A digital communication campaign helped to promote our solutions for sustainable agricultural and food systems: agroecology, proximity between actors of value chains, cooperation between territories...

The messages of this campaign have been brought to the attention of a large audience on social media through **8 mini-videos**.



"Solutions Durables" (Sustainable Solutions) to produce and consume better

5 short videos to change misconceptions.



"Regards d'Experts" (Expert Insights)

3 interviews to complement the 5 "Solutions Durables" videos focusing on the views of an academic, an elected representative, and an entrepreneur.



SUPPORTING CHANGE



... by working together

Agrisud is a member of several collectives that work towards a more inclusive, fairer, and more sustainable world.

In the North: Comité Français pour la Solidarité Internationale, Coordination Sud, Groupe Initiatives, Groupe de Travail sur les Transitions Agroécologiques, Groupe Travail Désertification, RADSI Nouvelle-Aquitaine

In the South : DyTAES in Senegal, ALiSEA in South-East Asia...

Our involvement in these networks is reflected in different ways: working groups, field actions or public events... and contributes to change international solidarity practices and policies.



FOCUS on an action in Senegal to support agroecological transition

A wide diversity of actors, including Agrisud, joined together within the Dynamics for Agroecological Transition in Senegal (DyTAES) to support the government in the implementation of the country's agroecological transition starting from the concerns of civil society.

Partners in multiple sectors

Northern organizations & NGOs*

AFDI - French Farmers and International Development
AIMF - International Association of Francophone Mayors
APDRA - Fish farming (GI member)
Archaeology & Development (England)
AVSF - Agronomists and Veterinarians Without Borders (GI member)
CARI - Center for International Action and Achievements
CEAS - A.Schweitzer Ecological Center (Switzerland)
Enabel - Belgian development agency
FERT - International association for rural development
France Volontaires - Exchanges and international solidarity
GERES - Renewable energies group, environment and solidarity (GI member)
GIZ - German agency for international cooperation

Gret - Professionals for fair development (GI member)
IFAID - Institute for training and support for development initiatives
ID - Initiatives and Development (GI member)
Inter Aide - Rural development (GI member)
IRAM - Institute for research and applications of development methods (GI member)
Migrations et développement – Franco-Moroccan solidarity organization
Nitidæ - Value chains and territories
Planète Urgence - Local development, biodiversity, environment
Secours Catholique - Fight against poverty and Solidarity
SNV - Netherlands development organization
WHH - Welthungerhilfe - German agro-action

Institutionals*

AFD - French Development Agency
EU - European Union
FAO - Food and Agriculture Organization of the United Nations
FFEM- French facility for global environment
Groupe CDC- Fund deposits and Consignment
IDB - Inter-American Development Bank
MAAF- French Ministry of Agriculture, Agri-Food and Forestry
MEAE - French Ministry of Europe and Foreign Affairs
Rhône-Mediterranean-Corsica Water Agency
Seine-Normandy Water Agency
UNCCC - United Nations Climate Change Conference
UNCCD - United Nations Convention to Combat Desertification

Southern organizations & NGOs*

Agricultural cooperative Al Mohammedia (Morocco)
Agricultural cooperative Tifawine (Morocco)
Agricultural cooperative Ecoverde (Brazil)
AMEE- Moroccan Agency for Energy Efficiency
AIM- Malagasy inter-cooperation association
AMADESE - Malagasy association for economic, social and environmental development (Madagascar)
Caritas Maroc - Fight against poverty and exclusion
CDRS (ex-CATI) - Brazilian technical services (Sates of Sao Paulo and Rio, Brazil)
CIPA - Agricultural initiation and improvement center (Diourbel, Senegal)
COMISFLU - Cooperativo Mista do Sul Fluminense (Brazil)
CPAS - Center for agricultural and social promotion of Diembinge (Senegal)
CTHT-Tamatave horticultural technical center (Madagascar)
DAFO - District Agriculture and Forestry Offices (Laos)
DRAEP - Regional Directorates of Agriculture, breeding and fishing (Madagascar)
ENDA Pronat - Environment Development Action for the Natural Protection of Territories (Senegal)
Norsys Foundation (Maroc)
GCDA - Green Community Development Association (Laos)

GRADIMIRH - Research-action group for development of the Haitian rural environment (Haiti)
Green Farmers Siem Reap Association (Cambodia)
HLNP - Hoang Lien National Park (Vietnam)
IDEP Foundation - Communities empowerment (Bali, Indonesia)
IGAD - Gabonese institute for development support (Gabon)
Ilofosana CRFPA - Regional center for agricultural vocational training (Madagascar)
LWU - Lao Women's Union (Laos)
Bukit Mesari - Agricultural group (Bali, Indonesia)
ORMVAO - Regional office for agricultural development from Quarzazate (Morocco)
ORN - Regional Office of Nutrition (Itasy, Madagascar)
PADED - Agroecological stakeholders platform (Haiti)
PAFO - Provincial Agriculture and Forestry Office (Luang Prabang, Oudomxay and Huaphan - Laos)
RAEF - Fatick Agro-Ecologists Network (Sénégal)
SD MAD - Direct seeding Madagascar
Srer Khmer (Cambodia)
WMPA - Watershed management and protection authority (Laos)
Xon Phao Disabled Working Group (Laos)

Training & Research*

AgroParisTech - Institute of life and environmental sciences and industry
Cirad - international agricultural research center for development
CSFD - French scientific committee on desertification
INRAE - National Institute for Agronomic Research and the Environment
Institut Agro - Montpellier (France)
IOGA - Antananarivo Geophysical Institute and Observatory (Madagascar)
IRD - Research Institute for Development
ISRA - Senegalese Institute for Agricultural Research
ISTOM - Graduate school of international agro-development
Siem Reap hotel management schools (Cambodia)
University of Antananarivo / LRI - Radio-Isotopes Laboratory (Madagascar)
University of the State of Haiti, campus H. Christophe de Limonade
University of Port-au-Prince, department of agronomy and veterinary medicine (Haiti)

* Acronyms are in their mother tongue but their translation is in English.

Companies

Acwa Power (Morocco)
 Amundi
 Atout RH
 BNP-Paribas Asset Management
 Bodia (Cambodia)
 Chanel
 Club Med
 Crédit Agricole Aquitaine
 Crédit Coopératif Aquitaine
 Groupe LSDH - Laiterie de Saint-Denis-de-l'Hôtel
 HavaMad (Madagascar)
 Hom&Ter Développement
 Jacaranda (Madagascar)
 L'Oréal
 Masen (Morocco)

Olvea
 Pernod Ricard
 Pierre Fabre
 SIAAP - Interdepartmental union for sanitation in the Paris area
 Symrise Entreprise Origine
 Total Gabon

Ensemble
 De France
 Pierre Castel
 Léa Nature
 Lemarchand
 Misereor (Germany)
 Mohammed VI for the Protection of the Environment (Morocco)
 OCP (Morocco)
 Roger Godino
 Roi Baudouin (Belgium)
 Swissaid (Switzerland)
 Swiss Philanthropy (Switzerland)

Foundations

Avril
 Bel
 Brageac
 Caritas
 Club Med

Technical & Solidarity networks*

ALiSEA - Agroecology Learning alliance in South-East Asia
 CFSI - French Committee for International Solidarity
 Coordination Sud - Gather and act for international solidarity
 CUF - United Cities France
 DyTAES - Dynamics for the Agro-ecological Transition in Senegal
 GI - *Groupe Initiatives* - Expertise of professional development associations
 GSDM - Direct Madagascar seeding group
 GTAE - Agroecological Transitions Working Group
 GTD - Desertification Working Group
 Occitanie Cooperation
 RADD0 - Oasis Sustainable Development Network
 RADSI Aquitaine - Development and international solidarity
 RESAD - Sahel desertification network
 So Coopération - International cooperation and solidarity
 TaFAé - Multi-stakeholders task force for the promotion of Agroecology in Senegal

Local authorities*

Autonomous district of Abidjan (Ivory Coast)
 Departement of Hauts-de-Seine (France)
 Departements of Fatick, Mbacké, Bambey et Diourbel (Senegal)
 Metropolitan Lyon (France)
 Municipalities of Cambodia, Haiti, Madagascar, Morocco, Senegal, Vietnam
 Province of Lao Cai (Vietnam)
 Province of Luang Prabang (Laos)
 Province of Siem Reap (Cambodia)
 Region of Itasy (Madagascar)
 Region of Haute Matsiatra (Madagascar)
 Region of Nouvelle-Aquitaine (France)

Solidarity networks*

A Tree for You / Trip & Tree - Carbon offsetting
 Hello Asso - Payment solution for associations
 Lilo - Solidarity search engine
 One Heart / Amundi - Finance and solidarity
 1% for the Planet - Corporate social responsibility enterprises

Collectives of which Agrisud International is a member



Our activities in 2020

3,986,451 €
Operating expenses

4,028,482 €
Operating revenue

42,031 €
Surplus

INCOME STATEMENT

198 people in the field
in 13 countries

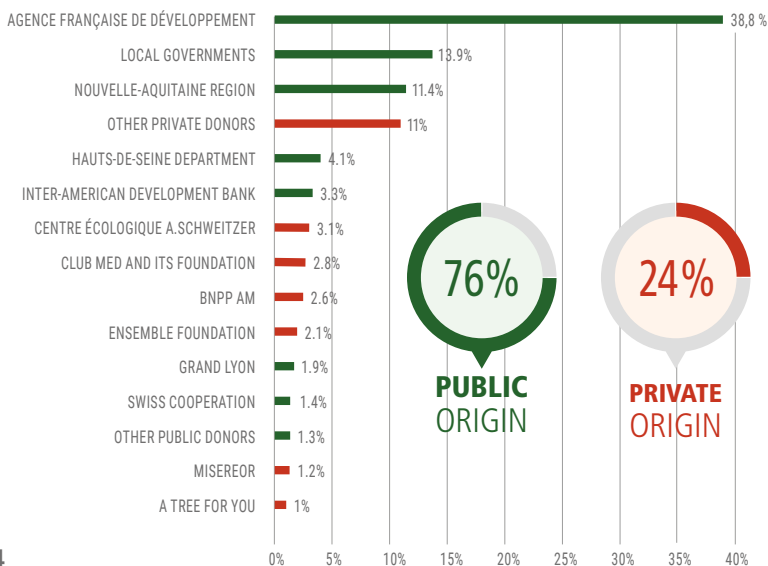
9 people at the head office

HUMAN RESSOURCES



BUDGET ACHIEVEMENTS

RESOURCES DISTRIBUTION



2.98%
Identification,
preparation of
new operations

84.31%
Field
operations

1.12%
Strategy
& communication

11.59%
Structural costs

Detailed version of our annual financial statements is filed with the website of the Journal Officiel after approval by the General Assembly and available on www.agrisud.org



Our teams

Commitment and professionalism in the field...

BRAZIL - Julie Terzian

Rio de Janeiro • +33 781 84 22 40
jterzian@agrisud.org

CAMBODIA - Picheth Seng

Siem Reap • +855 12 426 807
pseng@agrisud.org

CHINA - Julie Terzian

+33 781 84 22 40
jterzian@agrisud.org

GABON - Sébastien Koumba

IGAD - Libreville • +241 5 540 451
skoumba@agrisud.org

GUINEA BISSAU - Sylvain Berton

+33 971 53 91 06
sberton@agrisud.org

HAITI - Hérauld Museau

Cap-Haïtien • +509 37 089 956
hmuseau@agrisud.org

INDONESIA (BALI) - Julie Terzian

+33 781 84 22 40
jterzian@agrisud.org

LAOS - Khamphao Thongchanh

Viengkham • +856 20 22 437 999
kthongchanh@agrisud.org

MADAGASCAR - Adrien Lepage

Antananarivo • +261 32 07 671 16
alepage@agrisud.org

MOROCCO - Imane Taaime

Norsys Foundation - Marrakech
+212 5 24 30 04 62
itaaime@norsys.fr

MAURITIUS - Julien Boulle

+230 5 795 2206
jboulle@agrisud.org

SENEGAL - Louis-Etienne Diouf

Mbour • +221 77 551 7363
lediouf@agrisud.org

VIETNAM - Công Huy Lê

Sa Pa • +84 86 208 30 68
clehuy@agrisud.org

A page turns for Agrisud but the story goes on...



On July 1st 2020, Yvonnick Huet handed over to Elphège Ghestem-Zahir after 28 years at the head of Agrisud, “the small NGO of a great cause” which he contributed to create in 1992 alongside Jacques Baratier and develop alongside Robert Lion, thanks to the exceptional commitment of his colleagues at the headquarters and the field teams.

After an especially rich course in the 4 corners of the world, it is no surprise that he chose Brittany to retire.

Elphège has built a solid 15-year career at Agrisud where she has held until June a dual position as Deputy Director of Operations and Representative in Morocco. Faced with the challenges that arise, Elphège puts above all the strength of team work, one of the trademarks of Agrisud.

Our governance

EXECUTIVE MANAGEMENT

CHIEF EXECUTIVE OFFICER

Elphège Chestem-Zahir
Sciences-Po Bordeaux - IEDES Paris

ADMINISTRATIVE & FINANCIAL DIRECTOR

Didier Gensous
DECF Eiffel Bordeaux

ADMINISTRATIVE & FINANCIAL ASSISTANT

Cindy Bernardeau
BTS Gustave Eiffel

COMMUNICATION DIRECTOR

Karine Vial
ECV Paris - ISCPA Lyon

OPERATIONS DIRECTOR

Sylvain Berton
Agronomist, Institut Agro - Montpellier

OPERATION DEPUTY DIRECTOR

Sylvain Deffontaines
Agronomist, ISTOM

AGRITER PROGRAM MANAGER

Simon Baliteau
Agronomist AgroParisTech

DEFI PROGRAM MANAGER

Julie Terzian
Panthéon Sorbonne (Paris I)

KNOWLEDGE MANAGEMENT OFFICER

Claire Kieffer
Paris X (Nanterre), IEDES Paris

BOARD OF DIRECTORS

CHAIRMAN

Joël Lebreton
Honorary chairman of Keolis Group

TREASURE & SECRETARY

Marc Gastambide
Agronomist, former Manager of the Federation of Regional Natural Parks

BOARD MEMBERS

Patrice Burger
Chairman and Founder of CARI

Alain Chamla
Chairman of Albert Ménès

Christian de Perthuis
Economics professor at Dauphine-PSL and founder of the Climate Economics Chair

Roland Ries
Former mayor of Strasbourg and former Chairman of Cités Unies-France

Agnès Weil
Sustainable Development Director and General Delegate of the Corporate Foundation at Club Med

GUIDANCE BOARD

Nouzha Alaoui

Secretary-General of Mohammed VI Foundation for Environmental Protection (Morocco)

Sylvain Breuzard

Chairman of Norsys Group and former Chairman of CJDT

Michel Destot

Former deputy and mayor of Grenoble

Pierre Ducret

Controller-General and climate Advisor, Caisse des Dépôts Group

Eric Dupont

Gallery owner

Geneviève Féron-Creuzet

Co-founder and Chairwoman of Casabee

Jacques Godfrain

Former French Minister of International Cooperation

Marianne Huve-Allard

Head of Brand and Communication, BNP Paribas Asset Management

Charles Josselin

Former French Minister of International Cooperation

Frédéric Pascal

Former Chairman of the Trust Charter Committee

Virginie Seghers

Chairwoman of Prophyll – Economy & Philanthropy

Emmanuel Vasseneix

Chairman of Laiterie Saint-Denis-de-l'Hôtel Group

Hubert Védrine

Former French Minister of Foreign Affairs

Stéphane Voisin

Expert in responsible financing

2 personalities join the board of directors and enrich it with new skills:



Christian de Perthuis brings its expertise on the link between agriculture and climate.



Roland Ries shares its experience with local authorities.



Solutions exist
to guarantee food and nutritional security
for populations and preserve the environment
despite crises.

There is an urgent need to consider them and accelerate the
change towards sustainable agricultural and food systems. ”

FOLLOW US !



www.agrisud.org

Head office: 7, avenue du Maréchal Foch 33500 Libourne - Phone: +33 (0)5 57 25 17 06

Contact: agrisud@agrisud.org